

# Q4 & FY 2024 Financial Results

20 March 2025

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# Highlights



#### **Financial Performance**

- Record-breaking GGR in Q4'24 at €648m, fueled by (i) GigaTzoker jackpot, (ii) robust growth in sportsbetting and (iii) strong performance of iGaming (Online Casino)
- FY'24 recurring EBITDA at €828m, the highest reading since privatization, on the back of exceptionally good performance especially in H2'24
- Q4 EBITDA margin increased to 37.8%, leading FY'24 margin to 36.2%
- Strong cash position & low leverage with Net Debt/LTM EBITDA at 0.19x
- Total 2024 Shareholders Remuneration:
  - Completion of €150m share buyback program
  - - €0.80 remaining DPS to be paid €0.60 interim dividend already paid

#### **Operational Highlights**

- Tzoker posted robust performance with a Giga jackpot prize and the longest series in the game's history
- Eurojackpot one year anniversary, validating Draw Based Games portfolio transformation, enhancing customer experience
- Sportbetting recorded significantly increased activity benefiting from enhanced customer experiences across retail and online
- Online GGR contribution soared to a new high of 32%, while Opaponline.gr (our iLottery platform) is gaining momentum with a
   +75% YoY increase

# Q4 & FY 2024 Financial Review

Pavel Mucha, Chief Financial Officer

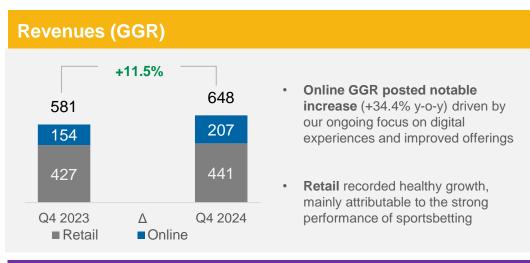




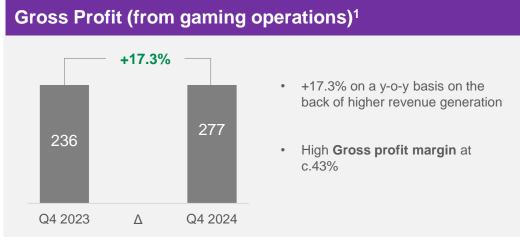
### Q4 2024 Overview



Q4'24 shows significant online growth paired with solid retail performance









<sup>1</sup> GGR - GGR contribution - Agents' commission - other Direct costs

Amounts in €m



### FY 2024 Overview



Online drives growth while Retail showcases healthy increase

#### **Revenues (GGR)**



- Online GGR experienced significant growth of 30%, primarily fueled by Tzoker's performance and strong iGaming contribution
- Retail GGR recorded a 3.2% y-o-y uplift, driven by increased footfall due to Tzoker Mega jackpot and robust growth in sports betting

#### **EBITDA**

**Net Profit** 



- €827.9m on a I-f-I basis (+11.1% y-o-y) excluding one-off items
- Higher margin y-o-y at 36.2%

#### **Gross Profit (from gaming operations)**<sup>1</sup>



- Outpacing revenue increase
- Gross profit margin at 42%



Δ

- €491.6m on a I-f-I basis excluding one-off items in FY'24
- Net profit margin at high levels of 21.2%

<sup>1</sup> GGR - GGR contribution - Agents' commission - other Direct costs

#### FY 2025 outlook:

- GGR: low single digit growth
- EBITDA margin at around 35% levels

Dividend: Distribute the bulk of net profit with a minimum of €1 per share

FY 2024

Capex: €30m - €45m

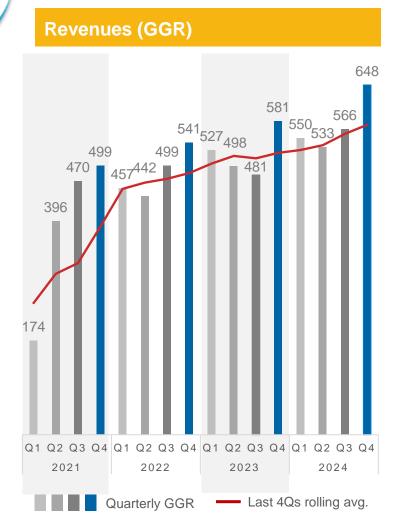
FY 2023

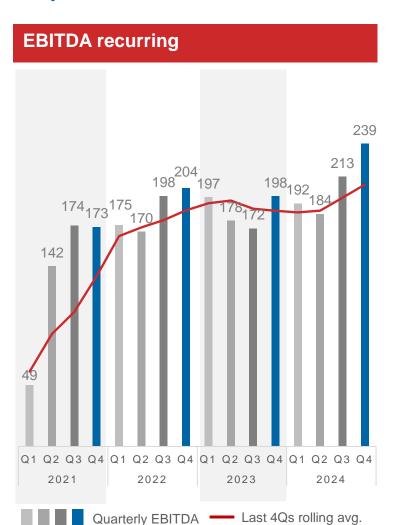


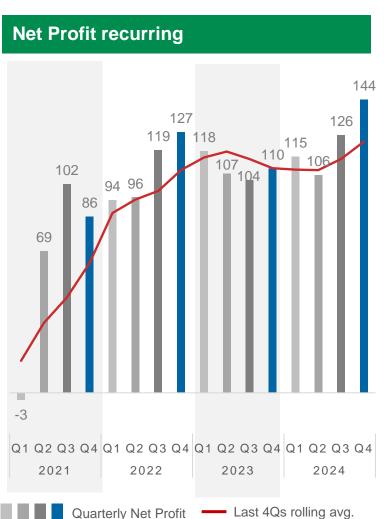
# **Key Quarterly Financials 2021-2024**

Strong performance reflected across key metrics



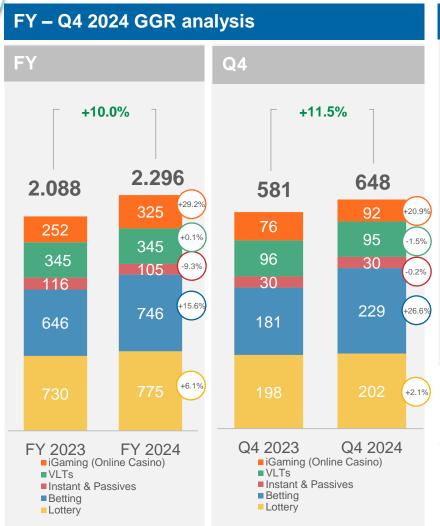




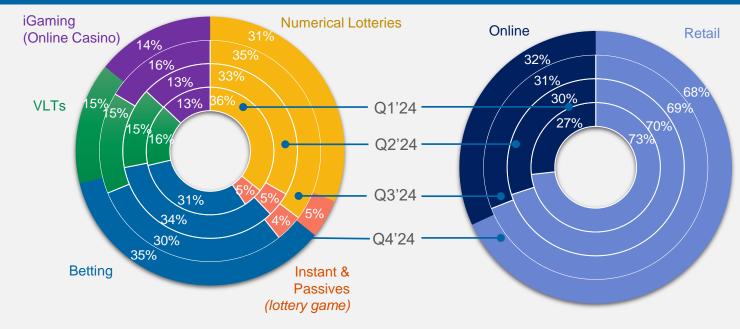


# Revenues (GGR)





#### Last 4 quarters GGR breakdown per product & channel



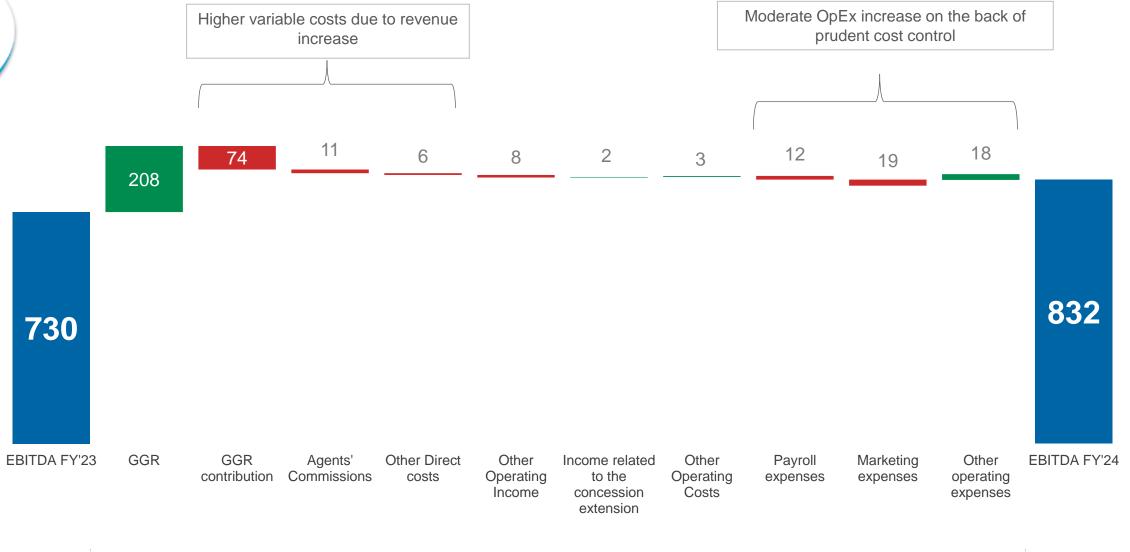
- Numerical lotteries: +2.1% mainly due to the successful Draw-Based Games portfolio revamp
- Betting: +26.6% boosted by a full sporting events calendar
- VLTs: -1.5%, negatively impacted by persistent inflationary environment
- Instant & Passives: -0.2%, supported by uplifted promotional initiatives and holiday season festivity
- **iGaming (Online Casino): +20.9%** evidencing strong momentum & building on the achievements of past quarters

Q4

Amounts in €m



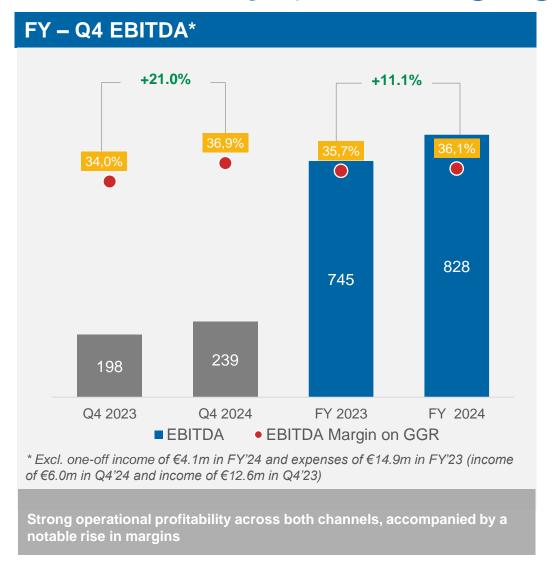


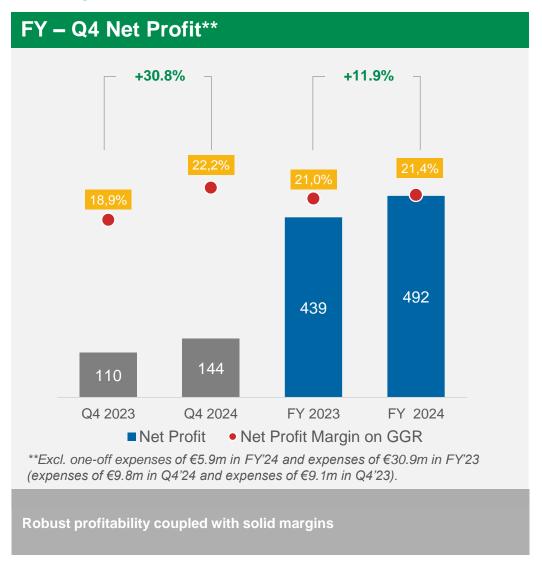


 $\Delta$  in



# Profitability (recurring figures)



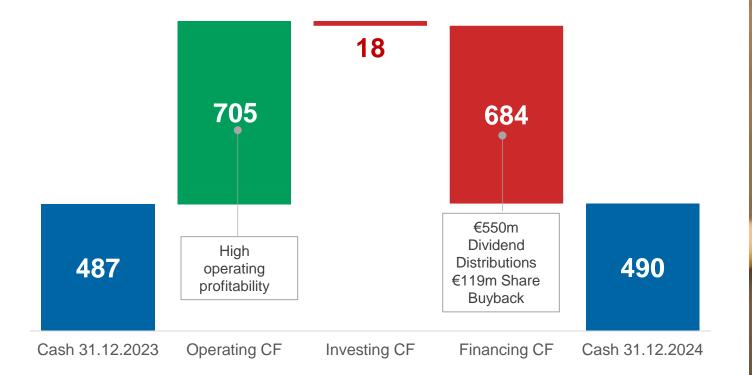


Amounts in €m





**Cash Flow Bridge** 



**Net Debt** 

# Strong financial position with Net Debt at €157m\*

\*as of 31.12.2024, pre IFRS 16 basis

0.19x Net Debt / LTMEBITDA

(or 0.22x incl. leases)

- 89.7x Interest Coverage based on LTM figures
- Fixed interest rates (91% of Debt)

  c2.73% avg. cost of lending

  Long-term debt profile

#### **Debt Refinancing Transactions**

In Mar'25 OPAP signed two transactions that extend the maturities of €390m loans maturing in the period 2025-2027 to 2031-2032

# Operational & Business Update

Jan Karas,<br/>Chief Executive Officer



#### Diverse Channel Offerings Elevate User Engagement And Boost Spending Potential



#### Management's capabilities in renewing licenses re-affirmed

The two new exclusive licenses, secured in 2024, clearly demonstrate OPAP's commitment to sustaining and expanding its game portfolio in the long term, enabling it to continue to drive customer experience and ensure safe play



**10yrs Exclusive Concession** 

#### **Eurojackpot Successful Launch**

Celebrating the one-year milestone of Eurojackpot with 1M players having enjoyed the game in pursuit of lifechanging experiences!





#### **Innovative Online Loyalty Scheme**

With advanced gamification elements, achieving 85% customers engagement, boosting spending by 10% and reducing churn!







with elevated retail customer experiences and completely new proposition in online, fuelled by Euro 24 tournament performance



#### **Annuity SCRATCH Ticket**

Our annuity ticket offering, with a top prize of €24,000 per month for 24 months, designed to captivate the interest of occasional players, contributing to 12.2% of Scratch sales



#### **Enhanced OPAPONLINE.GR Propositions**

Step change in our iLottery offering with enhanced propositions (Free2Play games) new features (TZOKER GROUP PLAY & KINO 24/7) leading to upgraded entertainment experience, resulting in higher engagement and a +75% YoY GGR



# Tzoker recorded in January '25 the Biggest jackpot in the game's history of €19.5m!!!



Jackpot series generated €48M GGR, setting new records



+500K customers played TZOKER,

+31% vs Monthly average



Tzoker online penetration at high level of 13.1%





THE BIGGEST AMOUNT IN THE HISTORY
LAS BEEN WON BY OPAPONLINE PLAYER!!!

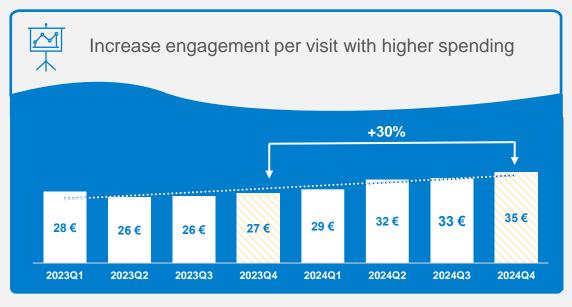


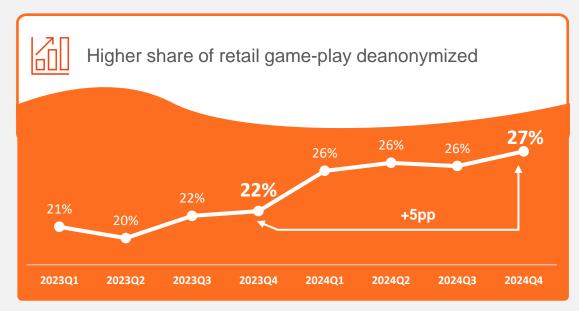
# **OPAP Store App**

#### Accelerating Retail De-anonymization & Digitalization to reflect 27% of Retail revenue









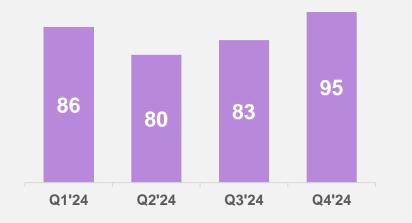




# VLTs revenues stabilize at high levels



Performance overvie









**VLTs Estate Upgrade** 

€33.9

Spending per Visit (vs €33.5 in Q4'23)

Offering

121 minutes Avg Visit duration Q4'24
117 minutes in Q4'23



231

exciting VLT games available +13 New Unique

# Online GGR contribution goes up

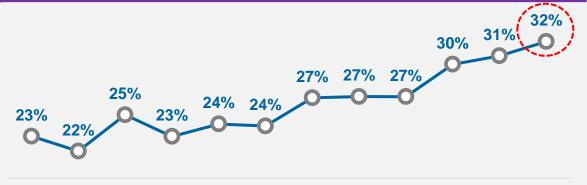




#### Online revenues per brand (€m)



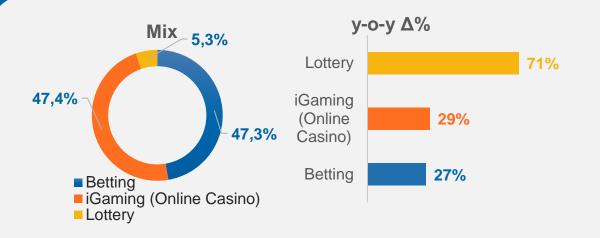




Q1'22 Q2'22 Q3'22 Q4'22 Q1'23 Q2'23 Q3'23 Q4'23 Q1'24 Q2'24 Q3'24 Q4'24

Online penetration reaches new highs

#### Online product mix & performance (FY'24 GGR)



#### **Active monthly players ('000)**



Our successful digital strategy has led to a further rise in customer activity

# Maintained our #1 position in CSR through key initiatives



Key CSR achievements in 2024

# Reinforce the entrepreneurs



**81** participating companies

**OPAP Forward** 

# Benefit local communities



**Together for a Good Cause** 

**32** good cause initiatives supported

# Support local communities



**Sensitive Social Groups** 

2 special schools renovated in Karditsa

#### Invest in youth



**Scientific Visits in Sport Academies** 

**6,500** young athletes engagement





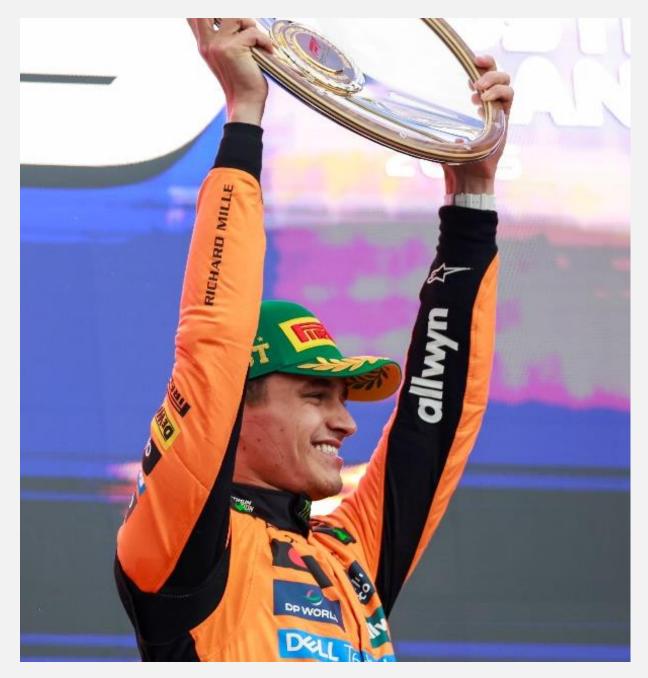


difference from the 2<sup>nd</sup> most acknowledged company in CSR



OPAP agents'
satisfaction with CSR











# **Appendix**





#### **Consolidated Statement of Financial Position**

Consolidated Statement of Financial Position				
('000 € )	31.12.2024	31.12.2023		
Current assets				
Cash and cash equivalents	490,099	487,334		
Receivables	86,715	104,259		
Other current assets	63,460	88,158		
Total current assets	640,274	679,751		
Non - current assets				
Intangible assets	892,847	930,483		
Property, plant & equipment	36,233	45,470		
Other non - current assets	430,832	444,382		
Total non - current assets	1,359,912	1,420,335		
TOTAL ASSETS	2,000,187	2,100,086		
Short-term Loans	44,497	73,976		
Short-term trade payables	207,514	201,501		
Other Short-term liabilities	319,600	314,828		
Long-term Loans	607,611	586,569		
Other long-term liabilities	211,584	148,449		
Total liabilities	1,390,806	1,325,323		
Total equity	609,381	774,763		
TOTAL EQUITY & LIABILITIES	2,000,187	2,100,086		

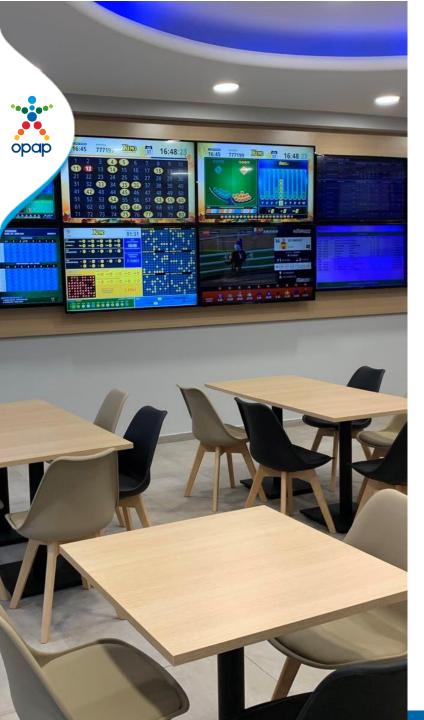


### **Consolidated Income Statement**

('000 € )
Revenue (GGR)
GGR contribution and other levies and duties
Net gaming revenue (NGR)
Agents' commission
Other direct costs
Revenue from non-gaming activities
Other operating income related to the extension of the concession of the exclusive right 2020-2030
Cost of sales related to non-financial assets
Payroll expenses
Marketing expenses
Other operating expenses
Net impairment losses on financial assets
EBITDA
EBIT
EBT
EAT and minorities

31.12.2024	31.12.2023	Δ	Δ%
2,296,170	2,087,710	208,460	10.0%
-726,116	-651,937	-74,179	11.4%
1,570,054	1,435,773	134,281	9.4%
-418,613	-407,337	-11,276	2.8%
-181,714	-176,090	-5,624	3.2%
115,305	123,622	-8,317	-6.7%
234,988	232,577	2,411	1.0%
-62,122	-64,896	2,774	-4.3%
-104,267	-92,628	-11,639	12.6%
-142,569	-123,356	-19,213	15.6%
-179,092	-197,292	18,200	-9.2%
-16	-344	328	-95.3%
831,954	730,029	101,925	14.0%
687,035	590,200	96,835	16.4%
677,759	570,093	107,666	18.9%
499,739	414,137	85,602	20.7%

**Consolidated Income Statement** 



### **Consolidated Cash Flow statement**

	Consolidated Cash flow statement	
('000 €)	31.12.2024	31.12.2023
OPERATING ACTIVITIES		
Operating Activities before WCC	828,121	720,429
Changes in Working Capital		
Inventories	-1,091	477
Receivables	47,405	-5,430
Payables (except banks)	28,432	-12,341
Interest paid	-35,885	-24,196
Income taxes paid	-162,131	-151,343
Cash flows from operating activities	704,851	527,594
FINANCING ACTIVITIES		
Proceeds from borrowings	20,689	251,896
Repayment of borrowings	-30,093	-380,092
Transaction costs related to borrowings	-	-1,500
Proceeds from share capital increase of subsidiary from NCI	3,960	3,300
Payment of lease liabilities	-8,740	-10,932
Other financing inflows / (outflows)	-278	-994
Acquisition of treasury shares	-118,883	-31,118
Dividends paid / Share Capital returned	-550,254	-687,885
Cash flows from financing activities	-683,598	-857,323
Net increase / (decrease) in cash and cash equivalents	2,765	-237,099
Cash and cash equivalents at the beginning of the period	487,334	724,433
Cash and cash equivalents at the end of the period	490,099	487,334